Contact Info:

Joseph Chiao-Sen Chang, Ph.D.

College of Commerce, Nihon Univesity

5-2-1 Kinuta, Setagaya-ku, Tokyo 157-8570, JAPAN

日本大学商学部・准教授　張喬森（ちょう　きょうしん）

東京都世田谷区砧５－２－１

e-mail: [chang.chiaosen@nihon-u.ac.jp](mailto:chang.chiaosen@nihon-u.ac.jp)

Tel: 03-3415-9838

英語による報告を希望

Title:

*“China-Taiwan Economic Integration”*

Abstract:

Observing the extraordinary growth potential of China, Taiwanese enterprises have　been quietly building up strong business links with China since late 1980’s;　however, the Taiwan political regimes had not been willing to take an assertive attitude toward China-Taiwan economic integration until Taiwan’s new leader came to power in 2008.

In this paper, the author will explore how China-Taiwan economic integration evolved and its implication with a macro-analysis approach. He aims to examine the degree of economic integration by employing the relative measure of trade intensity and the same of FDI intensity with a dual perspective from both Taiwan’s side and China’s side. The implication of the research result is applied to explore how the strategic movement of Taiwanese firms reacted to the dynamic China-Taiwan context and its possible impacts.

For the Taiwanese firms with global visions, their world business strategies will most likely to have Chinese production and market included. This will surely enhance their competitive advantage in the global market through the creation of economy of scale, growth opportunities and synergy of resource integration. However, the weak political backup of Taiwanese government and the special cross-strait political and historical conflicts will continues to be a great concern for both political and business leaders –a delicate and complex issue requires further analysis.

What motivates this research is to enrich the interdisciplinary study of the FTA and state-MNE research in the China-Taiwan Context. Hopefully, it can shed light on formulating better policies to avoid chaotic outcome and facilitate a peaceful and prosperous Taiwan-China relationship and thus Asia Pacific community.